



Storefront

Storefront enables you to define, auto-generate, and manage attractive Web-to-print document customization sites. With Storefront, you can quickly and easily launch a Web-to-print business where your customers can customize marketing, advertising, and other documents through an online self-service system.

Storefront training is a four-day intensive, hands-on class. After completion students will understand the fundamentals of building projects in a variable-data document customization workflow. The class covers how to build templates in Pageflex Studio, define and apply variables and define template container permissions and constraints. After building a project, students will then learn how to upload the project into Storefront and build a web portal from the ground up.

The class begins with an overview demonstration of a Storefront portal and finishes with students creating their own Storefront web portal using the simple browser-based administrator tool to set up the site's visual look, create product catalogs, define how documents can be customized, establish user profiles, and define shipping and purchasing options.

DAY 1 — Demonstrations and Studio Projects

Day 1 is an in-depth, hands-on study of Pageflex Studio. Students will learn how to create projects, build templates, define and apply variables, define output job parameters as well as preview jobs against a database in Studio. Students will also complete a tutorial illustrating dynamic-length document functionality including auto-chain text boxes, document variables, filler pages and tables of contents.

LESSONS

- Storefront demo, general overview of Pageflex variable-data publishing
- Studio installation
- Studio basics
- Studio projects: Color tutorial
- Scripts
- Document Actions
- Studio projects: Dynamic-length document

DAY 2 — Postcard Project and Storefront Installation

Day 2 continues with a postcard tutorial. This project will be used later on in Storefront. A sample Storefront deployment is created. Students will have their first opportunity to work in the Storefront Administrator website, creating user profiles and accounts. They will then learn how to upload their postcard project and configure the workflow options for document customization and personalization.

LESSONS

- Postcard tutorial
- Reviewing Storefront samples
- Creating a new deployment
- Adding an admin user
- Creating user profiles and accounts
- Setting user access privileges
- Deploying the postcard project
- Adding the postcard as a product
- Customizing the product workflow steps

DAY 3 — Storefront Administration

Day 3 continues with customizing the postcard product, including data lists, printing options and pricing tables. Students will next look at the other kinds of Storefront products — hosted PDF products and user-uploaded PDF documents. They will then investigate the deployment-wide settings, including e-mail notifications and approvals.

LESSONS

- Data lists
- Printing options and price tables
- HTML products
- Hosted PDF and user-uploaded PDF products
- Approvals
- E-mail notifications
- Shipping and payment setup
- Tax rates

DAY 4 — Storefront Administration

Day 4 finishes with Storefront deployment-wide administration settings, including order workflow, admin privileges and site skinning. Students will have an opportunity to return to Studio and apply variables. There will also be a brief discussion about Pageflex Support and an introduction to the Support material available online.

LESSONS

- Order management
- Logs
- Finance management
- Admin groups and access
- Site skinning
- Database tools
- Localization
- Extension management
- Pageflex Support